

Norwegian Gold Ultimate Fish Oils

Leading the way in advanced Omega-3 supplementation, **Norwegian Gold Ultimate Fish Oils** combine concentrated EPA, DHA and other powerful Omegas to promote optimum digestive function and enhance overall health.* Norwegian Gold once-daily oil formulas have earned a 5-star rating by the International Fish Oil Standards (IFOS) program, proving that they exceed or meet all U.S. and international standards for purity, potency and freshness.

The Norwegian Gold Difference

Optimum Digestibility

Enteric-coated gels deliver oils directly to the intestines for **3X better Omega-3 absorption** than non-coated oils and reduced fishy aftertaste or 'repeat'. Added plant lipase (a natural fat-splitting enzyme) helps the body digest and absorb the beneficial oils.

Once-Daily Dose

Ultra-concentrated Norwegian Gold oils make supplementation easy with convenient once-daily serving sizes.

Quality and Purity Guaranteed

Norwegian Gold oils are sustainably sourced from smaller, wild, cold-water fish that are naturally lower in environmental toxins such as mercury, PCBs, dioxins and pesticides.

Higher Potency

An exclusive multi-step refinement process ensures highly concentrated, ultra-purified Omega-3 levels with no *trans* fats.

Testing and Certification

International Fish Oil Standards (IFOS) top 5-star rating guarantees that Norwegian Gold exceeds all U.S. and international standards for purity, potency and freshness.

Unparalleled Freshness

Oxygen-free processing from formulation to bottling guarantees the absolute freshest oils available.

Advanced Packaging

Fresh-Assure blue glass bottles and dark-colored capsules help seal in freshness and shield the pristine oils from the harmful effects of light.

Fish-derived Softgels

Ideal for those who wish to avoid animal-based gelatin softgels.



Top 5-Star
Purity Rating

www.ultimatefishoils.com



Norwegian Gold Super Critical Omega

Pharmaceutical-strength for older adults and those with critical needs including heart health, coronary disease, and joint health, this super-concentrated Omega-3 formula is enhanced with Vitamin D3 to also support a healthy immune system and help improve mood.*

- 1,025mg Omega-3 per gel (higher than any other fish oil)
- 780mg EPA per softgel
- Super-concentrated; 95% total Omegas
- Enhanced with 1,000 IU Vitamin D3
- 3X better Omega-3 absorption†
- Lipase-enhanced digestion
- Enteric-coated targeted release for less burping
- Natural orange flavor and fish gelatin softgel



Norwegian Gold Critical Omega

Formulated for critical support and older adults, this advanced, ultra-concentrated fish oil combines the benefits of EPA, DHA and other Omega-3 and Omega-9 oils to support the heart, joints and brain, and to promote total-body health.*

- 880mg Omega-3 per gel (higher than most other fish oils)
- Ultra-concentrated; over 85% total Omegas
- 3X better Omega-3 absorption†
- Lipase-enhanced digestion
- Enteric-coated targeted release for less burping
- Natural orange flavor and fish gelatin softgel



Norwegian Gold Daily Omega

Formulated for the economy-minded shopper, this fish oil formula combines the benefits of EPA and DHA with a full-spectrum of other omegas to help maintain total-body health.*

- Natural Omega-3
- 3X better Omega-3 absorption†
- Lipase-enhanced digestion
- Enteric-coated targeted release for less burping
- Natural orange flavor and fish gelatin softgel



Available in 15ct, 30ct & 60ct

Supplement Facts

Serving Size: 1 Fish Gel

	Amount per Fish Gel	Amount per 2 Fish Gels	%DV**
Calories	12	24	
Calories from Fat	11	22	
Total Fat	1.2 g	2.4 g	<2%
Saturated Fat	.01 g	.02 g	<1%
Trans Fat	0 g	0 g	***
Cholesterol	5 mg	10 mg	<2%
Vitamin D3 (cholecalciferol)	1,000 IU	2,000 IU	250%
Vitamin E (d-alpha tocopherol)	5 IU	10 IU	17%
Total Omega 3+5+6+7+9+11	1,110 mg†	2,220 mg†	
Omega-3	1,025 mg	2,050 mg	***
EPA (Eicosapentaenoic Acid)	780 mg	1,560 mg	***
DHA (Docosahexaenoic Acid)	120 mg	240 mg	***
Omega-5	1 mg	2 mg	***
Omega-6	56 mg	112 mg	***
Omega-7	1 mg	2 mg	***
Omega-9	12 mg	24 mg	***
Omega-11	1 mg	2 mg	***
Lipase (activity 50 FIP)	5 mg	10 mg	***

** Percent Daily Values (DV) are based on a 2,000 calorie diet for 1 Fish Gel.

*** Daily Value not established

† The beneficial Omegas in fish oils, other than EPA & DHA, are naturally occurring and may vary seasonally by up to 10%.

Ingredient: Fish oil

Other Ingredients: Fish gelatin, glycerin, beeswax, natural orange flavor, lecithin, natural caramel color, enteric coating

Contains: Non-GMO soy

Directions: Take 1 fish gel daily or as directed by your healthcare professional. To maximize your intake of Omega-3, take 2 fish gels daily.

WARNING: Consult your physician before using this or any product if you are pregnant, nursing, trying to conceive, taking medication or have a medical condition.

Available in 30ct, 60ct & 120ct

Supplement Facts

Serving Size: 1 Fish Gel

	Amount per Fish Gel	Amount per 2 Fish Gels	%DV**
Calories	12	24	
Calories from Fat	11	22	
Total Fat	1.2 g	2.4 g	<2%
Saturated Fat	.05 g	.09 g	<1%
Trans Fat	0 g	0 g	***
Cholesterol	5 mg	10 mg	<2%
Vitamin E (d-alpha tocopherol)	2.5 IU	5 IU	8%
Total Omega 3+6+7+9+11	1,100 mg†	2,200 mg†	
Omega-3	880 mg	1,760 mg	***
EPA (Eicosapentaenoic Acid)	490 mg	980 mg	***
DHA (Docosahexaenoic Acid)	244 mg	488 mg	***
Omega-6	66 mg	132 mg	***
Omega-7	1 mg	2 mg	***
Omega-9	114 mg	228 mg	***
Omega-11	38 mg	76 mg	***
Lipase (activity 50 FIP)	5 mg	10 mg	***

** Percent Daily Values (DV) are based on a 2,000 calorie diet for 1 Fish Gel.

*** Daily Value not established

† The beneficial Omegas in fish oils, other than EPA & DHA, are naturally occurring and may vary seasonally by up to 10%.

Ingredients: Fish oil

Other Ingredients: Fish gelatin, glycerin, beeswax, natural orange flavor, natural caramel color, lecithin, enteric coating

Contains: Non-GMO soy

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Available in 30ct, 60ct & 120ct

Supplement Facts

Serving Size: 1 Fish Gel

	Amount per Fish Gel	Amount per 2 Fish Gels	%DV**
Calories	12	24	
Calories from Fat	11	22	
Total Fat	1.2 g	2.4 g	<2%
Saturated Fat	.05 g	.09 g	<1%
Trans Fat	0 g	0 g	***
Cholesterol	5 mg	10 mg	<2%
Vitamin E (d-alpha tocopherol)	2.5 IU	10 IU	8%
Total Omega 3+5+6+7+9+11	660 mg†	1,320 mg†	
Omega-3	430 mg	860 mg	***
EPA (Eicosapentaenoic Acid)	198 mg	396 mg	***
DHA (Docosahexaenoic Acid)	124 mg	248 mg	***
Omega-5	1 mg	2 mg	***
Omega-6	42 mg	84 mg	***
Omega-7	108 mg	216 mg	***
Omega-9	62 mg	124 mg	***
Omega-11	6 mg	12 mg	***
Lipase (activity 50 FIP)	5 mg	10 mg	***

** Percent Daily Values (DV) are based on a 2,000 calorie diet for 1 Fish Gel.

*** Daily Value not established

† The beneficial Omegas in fish oils, other than EPA & DHA, are naturally occurring and may vary seasonally by up to 10%.

Ingredient: Fish oil

Other Ingredients: Fish gelatin, glycerin, beeswax, natural orange flavor, natural caramel color, lecithin, enteric coating

Contains: Non-GMO soy

Directions: Take 1 fish gel daily, or as directed by your healthcare professional. To maximize your intake of Omega-3, take 2 fish gels daily.

WARNING: Consult your physician before using this or any product if you are pregnant, nursing, trying to conceive, taking medication or have a medical condition.



Norwegian Gold First Omega

Formulated for first-time users, children and adults, this powerful fish oil formula combines the benefits of EPA, DHA and other Omega-3 and Omega-9 oils in a smaller, easy-to-swallow softgel with a refreshing natural orange flavor.

- Smaller, easy-to-swallow size
- Ultra-concentrated; over 85% total Omegas
- Natural orange flavor
- 3X better Omega-3 absorption†
- Lipase-enhanced digestion
- Enteric-coated targeted release for less burping
- Natural orange flavor and fish gelatin softgel

60ct



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Norwegian Gold Every Omega 3-5-6-7-9

Full-spectrum Omega-3-5-6-7-9 blend that combines supercritical fish and sea buckthorn oils and cold-pressed chia, pomegranate and borage oils to promote optimal heart, mood, joint and digestive health.*

- 5 potent Omegas for 5X the Benefits
- 1,000mg total Omegas per gel
- Ultra-concentrated; over 80% total Omegas
- Enteric-coated for 3X better absorption† and less burping
- Lipase-enhanced digestion
- 1,000 IU Vitamin D3
- Natural orange flavor and fish gelatin softgel

30ct



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OMEGA-3 from Fish & Chia Oils - EPA, DHA and ALA provide powerful support for the heart, brain and eyes, and beneficial properties to help with joint discomfort and swelling.*

OMEGA-5 from Pomegranate & Fish Oils - Plays a significant role in weight-related cardiovascular health and blood sugar balance. Potent phytonutrients may help ease symptoms of menopause.*

OMEGA-6 from Borage & Fish Oils - Known for hair and skin health benefits, and linked to improved mood and a healthy hormone balance. Its anti-inflammatory properties may help ease discomfort and occasional bloating.*

OMEGA-7 from Sea Buckthorn & Fish Oils - Tied to healthy weight loss and bowel regularity. Antioxidant and anti-aging properties to nourish healthy cells, especially in the digestive tract.*

OMEGA-9 from Borage & Fish Oils - Linked with a healthy cardiovascular system and cholesterol level. Supports improved immune function and healthy blood sugar.*

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Supplement Facts

Serving Size: 1 Fish Gel Servings per Container: 60

	Amount per Fish Gel	Amount per 2 Fish Gels	%DV**
Calories	6	12	
Calories from Fat	5	10	
Total Fat	0.6 g	1.2 g	<1%
Saturated Fat	.04 g	.08 g	<1%
Trans Fat	0 g	0 g	***
Vitamin E (d-alpha tocopherol)	5.0 IU	10 IU	17%
Total Omega 3•6•9•11	530 mg†	1,060 mg†	
Omega-3	425 mg	850 mg	***
EPA (Eicosapentaenoic Acid)	236 mg	472 mg	***
DHA (Docosahexaenoic Acid)	118 mg	236 mg	***
Omega-6	30 mg	60 mg	***
Omega-9	50 mg	100 mg	***
Omega-11	18 mg	36 mg	***
Lipase (activity 30 FIP)	3 mg	6 mg	***

** Percent Daily Values (DV) are based on a 2,000 calorie diet for 1 Fish Gel.

*** Daily Value not established

† The beneficial Omegas in fish oils, other than EPA & DHA, are naturally occurring and may vary seasonally by up to 10%

Ingredients: Fish oil

Other Ingredients: Fish gelatin, glycerin, beeswax, natural orange flavor, lecithin, natural caramel color, enteric coating

Contains: Non-GMO-^{soy}

Directions: Take 1 fish gel daily, or as directed by your healthcare professional. To maximize your intake of Omega-3, take 2 fish gels daily.

WARNING: Consult your physician before using this or any product if you are pregnant, nursing, trying to conceive, taking medication or have a medical condition.

Supplement Facts

Serving Size: 1 Fish Gel Servings per Container: 30

	Amount per Fish Gel	Amount per 2 Fish Gels	%DV**
Calories	12	24	
Calories from Fat	11	22	
Total Fat	1.2 g	2.4 g	<2%
Saturated Fat	.06 g	.12 g	<1%
Trans Fat	0 g	0 g	***
Cholesterol	5 mg	10 mg	<2%
Vitamin D ₃ (cholecalciferol)	1,000 IU	2,000 IU	250%
Vitamin E (d-alpha tocopherol)	5 IU	10 IU	17%
Total Omega-3-5-6-7-9	1,000 mg†	2,000 mg†	
Omega-3 from Fish & Chia Oils	565 mg	1,130 mg	
EPA (Eicosapentaenoic Acid)	294 mg	588 mg	***
DHA (Docosahexaenoic Acid)	46 mg	92 mg	***
ALA (Alpha-linolenic Acid)	175 mg	350 mg	***
Other Omega-3	50 mg	100 mg	***
Omega-5 from Pomegranate & Fish Oils	40 mg	80 mg	***
PA (Punicic Acid), MA (Myristoleic Acid)			
Omega-6 from Borage & Fish Oils	174 mg	348 mg	***
LA (Linoleic Acid), GLA (Gamma-linolenic Acid)			
AA (Arachidonic Acid) and other Omega-6			
Omega-7 from Sea Buckthorn & Fish Oils	86 mg	172 mg	***
PIA (Palmitoleic Acid), CVA (Cis-vaccenic Acid)			
Omega-9 from Borage & Fish Oils	135 mg	270 mg	***
OA (Oleic Acid), EA (Eicosenoic Acid)			
NA (Nervonic Acid) and other Omega-9			
Lipase (activity 50 FIP)	5 mg	10 mg	***

** Percent Daily Values (DV) are based on a 2,000 calorie diet for 1 Fish Gel.

*** Daily Value not established

† The beneficial Omegas in plant oils are naturally occurring and may vary seasonally. The total Omega value may range from 900mg to 1,140mg per gel.

Other Ingredients: Fish gelatin, glycerin, beeswax, natural orange flavor, lecithin, natural caramel color, enteric coating

Contains: Non-GMO-^{soy}

Directions: Take 1 fish gel daily, with food, or as directed by your healthcare professional. To maximize your intake of every Omega, take 2 fish gels daily.

WARNING: Consult your physician before using this or any product if you are pregnant, nursing, trying to conceive, taking medication or have a medical condition.



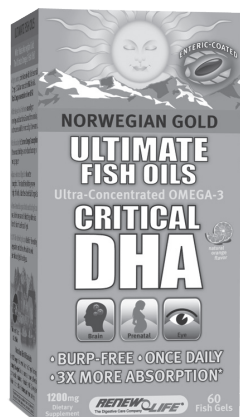
60ct



Norwegian Gold Critical EPA

Formulated for those who want additional support for the heart, joints and immune system, this ultra-concentrated Omega-3 EPA formula also contains beneficial DHA and other Omega-3 and Omega-9 oils.*

- 600mg EPA per softgel (higher than most other EPA fish oils)
- Ultra-concentrated; over 90% total Omega concentration
- 3X better EPA absorption†
- Lipase-enhanced digestion
- Enteric-coated targeted release for less burping
- Natural orange flavor and fish gelatin softgel



60ct



Norwegian Gold Critical DHA

Formulated for those who want additional support for the brain, eyes and nervous system, this ultra-concentrated Omega-3 DHA formula also contains beneficial EPA and other Omega-3 and Omega-9. Excellent for prenatal use*

- 500mg DHA per softgel (higher than most other DHA fish oils)
- Ultra-concentrated; over 80% total Omega concentration
- 3X better DHA absorption†
- Lipase-enhanced digestion
- Enteric-coated targeted release for less burping
- Natural orange flavor and fish gelatin softgel

† In vivo studies show 3X more Omega-3 absorption with enteric coating based on results measured in plasma phospholipids (PL), cholesteryl esters (CE) and triacylglycerols (TAG).



Norwegian Gold Ultimate Fish Oils were developed by Brenda Watson, C.N.C., president of ReNew Life Formulas and the founder of natural healthcare clinics specializing in natural digestive care.

Norwegian Gold Ultimate Fish Oils for Total-Body Health

“As a digestive care specialist and natural health practitioner, I am passionate about sharing with others the extraordinary healing power of Mother Nature. That passion is what inspired me to develop the Norwegian Gold line of ultra-concentrated Omega-3 fish oil formulas.

Essential to healthy digestion, Omega-3 helps nourish the cells in the intestinal tract and provide the lubrication necessary for regular, healthy bowel elimination. It has also been shown to significantly improve overall health by supporting the nervous system, brain, heart, eyes and joints.

Norwegian Gold once-daily fish oils have received a 5-star rating by the International Fish Oil Standards (IFOS) program, proving that they exceed or meet all U.S. and international standards for purity, potency and freshness, so all you receive are the superior natural benefits of the purest fish oils on earth. That’s the Norwegian Gold promise.”

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Supplement Facts

Serving Size: 1 Fish Gel Servings per Container: 60

	Amount per Fish Gel	Amount per 2 Fish Gels	%DV**
Calories	12	24	
Calories from Fat	11	22	
Total Fat	1.2 g	2.4 g	<2%
Saturated Fat	.06 g	.12 g	<1%
Trans Fat	0 g	0 g	***
Cholesterol	5 mg	10 mg	<2%
Vitamin E (d-alpha tocopherol)	2.5 IU	5 IU	8%
Total Omega 3•6•7•9•11	1,128 mg†	2,256 mg†	
Omega-3	896 mg	1,792 mg	***
EPA (Eicosapentaenoic Acid)	600 mg	1,200 mg	***
DHA (Docosahexaenoic Acid)	108 mg	216 mg	***
Omega-6	74 mg	148 mg	***
Omega-7	2 mg	4 mg	***
Omega-9	148 mg	296 mg	***
Omega-11	4 mg	10 mg	***
Lipase (activity 400 LU)	5 mg	10 mg	***

** Percent Daily Values (DV) are based on a 2,000 calorie diet for 1 Fish Gel.

*** Daily Value not established

† The beneficial Omegas in fish oils, other than EPA & DHA, are naturally occurring and may vary seasonally by up to 10%.

Ingredients: Fish oil

Other Ingredients: Fish gelatin, glycerin, beeswax, natural orange flavor, natural caramel color, lecithin, enteric coating

Contains: Non GMO-soy

Directions: Take 1 fish gel daily, or as directed by your healthcare professional. To maximize your intake of Omega-3, take 2 fish gels daily.

WARNING: Consult your physician before using this or any product if you are pregnant, nursing, trying to conceive, taking medication or have a medical condition.

Supplement Facts

Serving Size: 1 Fish Gel Servings per Container: 60

	Amount per Fish Gel	Amount per 2 Fish Gels	%DV**
Calories	12	24	
Calories from Fat	11	22	
Total Fat	1.2 g	2.4 g	<2%
Saturated Fat	.06 g	.12 g	<1%
Trans Fat	0 g	0 g	***
Cholesterol	5 mg	10 mg	<2%
Vitamin E (d-alpha tocopherol)	2.5 IU	5 IU	8%
Total Omega 3•6•7•9•11	1,046 mg†	2,092 mg†	
Omega-3	760 mg	1,520 mg	***
DHA (Docosahexaenoic Acid)	480 mg	960 mg	***
EPA (Eicosapentaenoic Acid)	120 mg	240 mg	***
Omega-6	110 mg	220 mg	***
Omega-7	3 mg	6 mg	***
Omega-9	146 mg	292 mg	***
Omega-11	28 mg	56 mg	***
Lipase (activity 400 LU)	5 mg	10 mg	***

** Percent Daily Values (DV) are based on a 2,000 calorie diet for 1 Fish Gel.

*** Daily Value not established

† The beneficial Omegas in fish oils, other than EPA & DHA, are naturally occurring and may vary seasonally by up to 10%.

Ingredients: Fish oil

Other Ingredients: Fish gelatin, glycerin, beeswax, natural orange flavor, natural caramel color, lecithin, enteric coating

Contains: Non GMO-soy

Directions: Take 1 fish gel daily, or as directed by your healthcare professional. To maximize your intake of Omega-3, take 2 fish gels daily.

WARNING: Consult your physician before using this or any product if you are pregnant, nursing, trying to conceive, taking medication or have a medical condition.